

City College News

GEORGE BROWN COLLEGE

VOL. 6 NO. 4 DECEMBER 1988

Average student is 22 and female - first year survey

Carol Hendrych is a typical George Brown student - at least in the statistical sense.

The first year Nursing student is 21 and lives in Metro Toronto with her family.

She came to George Brown this fall after a year in the Bachelor of Science program at the University of Western Ontario, and an eight month stint in the work force as a secretary.

She's single, and is aiming for a successful career. She chose George Brown "because of its highly regarded program and proximity to downtown hospitals."

To a great extent, Hendrych matches the profile of an average student drawn from the September survey of 2,600 first year students conducted by the Continuing Education and Marketing Division.

The survey revealed:

- Women make up 52.3 per cent of all new students. They account for the large majority of students in Health Sciences and Community Services programs, but only four per cent of students in Technology programs.
- The average student is 22.8 years old, with 37 per cent over 24.
- Eighty-six per cent of new students are single. The remainder are, or have been, married, and more than 12 per cent have children.
- More than 60 per cent live in Metro Toronto with 47 per cent living at home. The remaining 53 per cent are renters and most are satisfied with their living conditions. More than 60 per cent of renters moved to Toronto to attend George Brown despite the high cost of housing.
- Over half of all new students (54 per cent) have higher than grade 12 education and some 23 per cent have college education or more. More than six per cent already have a college diploma or certificate and 3.6 per cent have a university degree.
- Just under 40 per cent of new students come to college from the workforce - the same numbers that come directly from secondary schools. Continuing Education and Marketing Dean Bob Struthers says the proportion of working people who come to College will grow as the secondary school

Continued on page 2.



Commercial Art student Heather Marrie designed the Christmas seals that the Canadian Lung Association is sending across the country to raise an estimated \$10 million.

Student designs 1988 Christmas seals

Heather Marrie's art is being released in special limited edition for Christmas - all 276 million copies.

That's the number of Christmas seals and labels, bearing designs created by the George Brown Commercial Art student, that are being sent across the country by the Canadian Lung Association.

Virtually every household from Victoria to St. John's will get a set of 24 stamps, as the Association tries to raise \$10 million.

Marrie's six seal designs - showing a Christmas tree, wreath, holly, candle, skater and stained-glass window - were drawn almost two years ago when Marrie was at home taking care of her two children in Hamilton, Ont.

Winning the nation-wide competition to design the seals encouraged Marrie to realize a long-held dream - that of pursuing a career as a professional graphic artist. After investigating a number of College programs, including one at nearby Mohawk College in Hamilton, she chose the 40-week program at George Brown.

Now her days, which start at 5:30 a.m. when she gets her five-year-old daughter Kim and eight-year-old son Joe up and dressed, includes more than four hours a day of committing on public transportation from Hamilton.

"Sometimes I spend more time commuting than I do (getting) instruction."

Marrie says she used traditional images in the seals, and added figures that "represent" her own children.

Since Marrie's seals have been plastered across Canada, and have even appeared on the front page of the *Toronto Sun*, she has had two prospective offers of freelance assignments, including one to design collector plates.

"It's hard not to let it go to my head."

Marrie's success - and \$1,500 honorarium from the Association - has attracted her classmates' attention. "Our whole class will enter the (Christmas seals) contest this year," she says.

Inside:

Winners: Dave Copsey and Shawn Alexander were elected to the Board of Governors on Dec. 1

page 3.

Bonjour Paris: A George Brown Fashion student competes for Canada

page 4.

Plus: United Way donations are up 15%, Performing Arts sets the stage for success, and we have Nursing Department twin.



Comment by Doug Light

Partnerships and a pivotal year

The last 12 months at George Brown have perhaps been more crucial in the development of the College as any in its history - with the exception of the first 12.

Not only did the College community celebrate its first two decades of operation with a number of special events during this pivotal year, but it began to develop clear and coherent strategies for its third decade.

These strategies, and some of the challenges that George Brown faces in the next 10 years, are chronicled in our recently issued annual Report to the Minister of Colleges and Universities.

For the first time, this report was distributed to all full-time staff at the College. It's important that we share a common understanding of the opportunities in the years ahead.

If there is one critical theme running through the Report, it's the increasing importance of partnership to the College.

As we enter an era of change, with uncertainty both in our student population and traditional sources of funding, we will have to work more closely with all of our partners. Our success will depend more and more on the relationships we establish with governments at all levels, private sector businesses, unions, institutions and community agencies.

As the Report concludes; "All colleges, and particularly George Brown, because of its strategic location and particular educational expertise, have a major task ahead of them to meet the increasing demands for workforce upgrading, technological training, and skilled tradespeople in Ontario. They are an essential element in the province's economic infrastructure, and a key to sustained growth towards the end of the century. Colleges are now depending on all their partners... to see that their potential for the future is fully realized."

Partnership, of another sort, is never far from our minds at this time of year. This is a time of celebration, when we get together with friends and family. In a very real sense we are all partners, contributing to each other's happiness and contentment in ways both big and small. I wish you all a happy holiday and the best of the season.



"...AND A HOUSE IN ROSEDALE, AND A PORSCHE, AND A ..." - Business Administration student Sue Bee tells Santa (here played by Marketing Club President Brian McGillivray) what she wants for Christmas. St. James students and staff paid \$2 to have their picture taken with Santa, and help a Christmas charity, at a booth set up by the Club in the atrium in early December.

Marketing project turns into a real honeymoon

Julie Bales of Phoenix, Arizona may always have a soft spot in her heart for George Brown College.

The newlywed recently spent her honeymoon in Toronto thanks to the College's chapter of the American Marketing Association (AMA).

Bales won the free weekend trip for two in a Chapter-sponsored draw at the international student AMA convention in New Orleans last year.

She saved the trip until this fall when she had not only graduated from the University of Northern Iowa in Cedar Falls, but married graduating education student Troy Bales.

Now the happy couple is living in Phoenix where Troy works as a high school

teacher and Julie is a leasing agent.

George Brown's AMA Chapter, which won an award for the best promotion at the convention, was intending to promote international understanding rather than romance with the trip - but they may have done both.

The Bales say they were surprised with the size and cosmopolitan feel of Toronto, but found that the people were more familiar.

"They were a lot like Americans," Bales says.

Guided by AMA Chapter members, the couple visited the CN Tower, ate at Pat and Mario's and strolled down Yonge St. but didn't see everything they wanted to.

"We'd like to come back someday."

Students enrol for quality programs - survey

Continued from page 2.
population declines in the next few years. "We need to know more about them."

- Unlike Hendrych, who does not work part-time, 72 per cent of all first-year students do. More than a quarter of this group spends between 9 to 16 hours a week on the job.
- George Brown students are commuters. Forty-seven per cent spend between 30 minutes to an hour traveling one way to the College, and like Hendrych, 18 per cent find themselves in transit between one hour and 90 minutes each way.
- Most students come to the College for program quality. More than 65 per cent of students said the College offers excellent

programs and 85.5 per cent felt they made the right decision by coming to George Brown. Some 76 per cent agreed that a George Brown diploma would help them obtain a good job.

This data echoes Hendrych's image of the College: "We have high quality academic programs and should be marketing this image."

Struthers says he will be visiting each academic division to discuss these preliminary survey results and their implications.

Then the survey results will be used to develop appropriate recommendations on changes in College operations, including a new college-wide marketing plan to attract and retain more students.

Copsey, Alexander win Board election

David Copsey squeaked into a seat on the Board of Governors as administrative staff representative, while Shawn Alexander won the student position with a landslide in the Dec. 1 elections.

Copsey, Associate Director of Physical Resources, beat Technology Dean Shirley Holloway for the three-year post by a three vote margin - 32 votes to 29.

Alexander, who is a Business student and President of the St. James Student Administrative Council, polled twice as many votes as his nearest rival. He garnered 154 votes, Chris Aaltonen came second with 75, Albert Esses had 54, and Chris Gregoris 14.

Copsey says he and Holloway raised very similar issues with the College's 100 administrators. "I will be meeting with Shirley for feedback on issues which were raised during her campaign," says Copsey.

More than 300 students voted in this year's election - a 400 hundred per cent increase in voters from 1987. Nearly 2.5 per cent of the 12,000 eligible students exercised their franchise this year, up from less than 0.5 per cent in 1987.

Alexander says he will propose to the Board that the one-year student Board term start in September and end in August, so student representatives will not graduate in the middle of their term.

"I will push for student residences and childcare. These are issues that have been brought to the Board in the past and are viable goals," says Alexander.

Administrators were evenly divided in their choice at all campuses, while St. James students voted in large numbers for Alexander.



Third-year Child and Youth Worker program student Bernadette Sielicki votes in the Board of Governors election Dec. 1.



Julie Harrington of the Nightingale campus manager's office feeds a message into the campus's new facsimile machine - fax for short. The machine, part of a College-wide fax network, can instantly transmit written messages to other campuses - or across the country.

Staff now get the real fax right away

George Brown has caught up with the frenetic pace of modern business with the introduction of a College-wide system of facsimile machines.

Fax machines, as they are usually called, instantly transmit written material or drawings over phone lines to other fax machines. They create, on special paper, an exact facsimile or copy of the original document.

George Brown now has nine fax machines, with units at all campuses.

"They're the way of the future," says College Controller Earl Durst.

Durst set up the \$15,000 network this fall after a successful six-month trial of a fax in the Purchasing Department.

The Purchasing fax machine - intended to place supply orders and get quotations - was soon receiving job openings for the Placement Department and correspondence for people all over the College.

Durst says fax machines have quickly become the norm for much business communication - with fax numbers appearing on most corporate letterhead.

The Registrar's Department is now accepting faxed registration forms for continuing education courses, when students pay with VISA numbers.

While fax machines ease the work of departments that frequently deal with outside suppliers - such as bookstores, computer services and marketing - they can

also speed inter-campus communication in emergencies for all staff.

The fax machine located in each campus manager's office is intended to serve the entire campus. "It's a convenient location," says Durst.

Staff should still use internal mail whenever time is not a factor, Durst says.

"We're not saying you can't use (the fax machines). We're saying use your discretion."

Once the fax phone lines have been installed, and the machines purchased, the only cost for transmitting fax messages in the local calling area is the price of the special paper the machines use. Outside of the local calling area, the College will be charged long-distance rates.

Fax machines are located in the President's Office, the Purchasing Department, the Computer Services Department at 146 Kendal Ave., the Bookstore main office at 21 Nassau St., and the Continuing Education and Marketing Division at 258 Adelaide St. E., as well as in all campus manager's offices.

Daycare has birthday

The George Brown-managed Fashion District Daycare Centre celebrated its first birthday in mid-December with a video premiere. Called *Stitching it Together*, the video chronicles the development of the Richmond Street West centre.

Art-inspired dress takes our fashion student to Paris



A mustard yellow suede dress is going to its spiritual home later this month.

The design for the sequinned garment, created by second year Creative Fashion student May Louie, was inspired by the vivid colours and abstract shapes of French impressionist painters.

Louie, with her dress, will be flying to Paris to show her designs - including the suede dress - on December 20 as a finalist in the International Young Designers Competition.

Her unique multi-coloured suede and hand-beaded mini-dress was chosen during the semi-finals in Montreal last month. Louie will represent Canada with nine other finalists in the competition sponsored by Air France.

"This is the chance of a lifetime. This will give me a more solid background in the fashion industry and confidence from having my designs shown in Paris.

"I was so excited and really shocked when my design was chosen, especially since I was the youngest competitor," says the 19-year-old.

The garment, which will be modelled in the competition, required more than 200 hours to make.

The patch look "represents flowers and leaves of a painting. The artist's palette and brush are (depicted) by the oversized hat and tassel," says Louie, who dabbles in painting and abstract art.

Although this is her first time working with suede, and "it was difficult to handle", Louie would like to continue designing with the fabric and perhaps make it her trademark.

Louie is striving to create an original look - not a copy or mix of current fashion trends. "I never look in magazines for ideas. I wouldn't want to copy another designer." Her creativity is inspired by "objects that are close to nature or show a great deal of emotion."

Originally from Kelowna, B. C., Louie came to Toronto last year to study Creative Fashion at George Brown - a move recommended by her sister, who is studying graphic arts at the College. "The encouragement and support from my family and friends has helped me get to where I am now," says Louie, who started her design career by making dolls' clothes as a child. "I became serious about a career in design when I was in grade 10."

The judges for the Montreal segment included designer Jean-Claude Poitras and Jeanie Becker of CITY TV.

Other countries which will be competing include Austria, China, France, Germany, India, Italy, Japan, Spain, Thailand, United Kingdom, Hungary and the United States.

AND THE WINNERS ARE... Second year Creative Fashion student May Louie's hand-beaded suede mini-dress (top) will be shown in Paris on Dec. 20, as a finalist in the International Young Designers Competition. For the competition, she was required to design and sew an elegant ladies suit, two-piece ensemble or dress. She and nine other Canadian student/ amateur designers were chosen to represent Canada during the semi-finals on Nov. 21, in Montreal.

Minister of Colleges and Universities, Lyn McLeod, was the guest speaker at the Annual Fashion Division awards banquet which was held on Nov. 24, at Plumer's.

She praised students for their "talent, hard work and perseverance" as well as commended the college and industries for their "valuable co-op programs which have achieved a remarkable 90 per cent placement across the system."



Photo: Sutton-Kozeraian

Photo: Francis Mak



Photo: Neil McMillan

Minister of Skills Development Alvin Curling chats with Elizabeth Bohnen at the launch of her book on proposal writing.

We're publishers with guides to proposal writing and childcare

Look out McClelland and Stewart, George Brown is getting into the publishing business.

Not that our "books" will hit the best sellers lists soon, but the College is branching out from producing classroom texts to guides for a more general audience.

In November, the College, in co-operation with St. Stephen's Community House, published a 150-page guide to proposal writing for both non-profit organizations and the private sector.

At the same time, discussions are underway to publish the fourth edition - this time in Portuguese - of a 16-page guide to childcare for parents.

The proposal writing guide, which was funded by the Minister of Skills Development, was launched by Minister Alvin Curling.

It was written by education consultant Elizabeth Bohnen to help organizations get their share of government funding programs by writing better project proposals.

The childcare guide, written by Pam Doyle-Easton of the Community Services Division, has gone through two editions in English, and one in Chinese. Now the Ministry of Skills Development is considering funding the new translation. The guide lays out the childcare options for parents including, daycare, nannies and nursery schools, and provides tips on how parents can spot good quality childcare.

Cafeteria food, service, cleanliness to improve under new Versa contract

George Brown's cafeterias will be cleaner and they will offer better food and service starting in January, 1989.

That's when a new two-year, eight-month contract between the College and V. S. Services Ltd. (commonly called Versa Foods) comes into effect.

The catering company, which currently holds the contract for the College's six cafeterias, has agreed to increase and train its staff, offer a greater variety of foods with more nutritionally-balanced meals, and increase pest-control measures.

These changes follow an extensive study of cafeterias - including a survey of student and staff opinion - as part of the College's operational review this year.

The survey revealed dissatisfaction with the selection and quality of food, and standards of service and cleanliness.

The review report, along with charts showing customer opinion on all aspects of cafeteria operations, was given to the five catering firms that bid for the George Brown contract this fall.

Versa's contract was renewed after it demonstrated it had developed a comprehensive management plan to address the concerns raised in the user survey.

In addition, Versa promised to provide adequate staff and change its own management structure to better supervise George Brown operations. It also offered an acceptable financial arrangement.

Hospitality Dean Martin Kerman, who is responsible for cafeterias, was chairperson of the selection committee that reviewed the caterers' bids and made a recommendation to the Board of Governors.

That committee - which consisted of faculty, support staff, administration, and student representatives, including two members of the original operational review team - unanimously recommended a new contract with Versa.

Versa has agreed to:

- Change its management structure to allow closer supervision of all cafeterias.
- Add more staff to improve service and clean up eating and serving areas.
- Train all its staff to improve service.
- Improve signage, particularly pricing signs, and improve the decor of serving areas and add additional equipment.
- Pay more attention to the availability of nutritionally-balanced meals.
- Add a greater variety of hot and packaged food, and add specialty foods at some locations.
- Spray more frequently for pests.

George Brown itself is taking steps to

see that Versa addresses staff and student concerns.

The Board of Governors will conduct three surveys, similar in scope to the operational review survey, to see if cafeteria users are happier with the food and service. Survey results will influence the College's decision to continue the Versa contract into a second and third year.

Surveys are planned for October 1989, and the spring and fall of 1990.

The College is also planning to modify its internal reporting structure to allow for closer monitoring of all cafeterias.

Need a translator? Call the Registrar's office

Have you ever tried to give directions to Kensington Campus in Urdu? Or explain the difference between a diploma and certificate in Toi Sun?

Even if you can say a few words in these languages, you might have trouble getting your message across.

Now the Registrar's Office has come to the rescue with a directory of staff in the College who are fluent in languages other than English and are willing to translate.

"Anyone who's having a problem can call," says Registrar's Assistant Denise McDowell.

Beyond Urdu and Toi Sun, the directory lists people who know Bengali, Cantonese, Croatian, Dutch, Filipino, French, German, Greek, Hebrew, Hindi, Hungarian, Italian, Malayalam, Mandarin, Persian, Portuguese, Punjabi, Rumanian, Russian, Slovenian, Spanish, Swedish, Turkish and Ukrainian.

The Directory also lists several people who are fluent in American Sign Language.

Staff of the Registrar's Office (ext. 2326) will try to connect callers with translators located at their campus, McDowell says.

People who are not already included in the directory, and who would like to help translate, should call the same number.

College poll nixes free trade

Students and staff at St. James Campus rejected free trade in a poll conducted in the library before the federal election in November.

Exactly 75 per cent of the 59 people who cast ballots at a booth set up by technician Brian Reed decided the trade pact with United States wasn't a good idea. Reed also supplied the booth with pamphlets from both promoters and detractors of the deal.

Events

Dec. 19 - Workshop: Planning for Financial Success, 9 a.m. to 4 p.m. St. James Room 227, Open to all staff. Sponsored by the Professional Development Department. For information call ext. 3294.

Dec. 20 - Workshop: Planning for Financial Success, 9 a.m. to 4 p.m., Casa Loma, Room TBA. See Dec. 19 for details.

Dec. 22 - Faculty Workshop: Student Services at George Brown, Nightingale Campus. Call Professional Development at ext. 3294 for location, time and details.

Dec. 23 - College closes for Christmas holidays at 1:30 p.m.!

Jan. 2 - Start date for most New Year post-secondary programs. For more information contact Information Services at 947-9914.

- Lunchtime intramural handball, blind volleyball and badminton begins for all staff and students. Register at St. James or Casa Loma athletic offices.

Jan. 6 and 7 - Men's Annual Basketball Tournament with eight teams participating, St. James Gym. First game starts at 3 p.m. Friday.

Jan. 10 - Nursing Job Fair at St. James with representatives from area hospitals discussing employment opportunities. The event runs from 10 a.m. to 2 p.m. For more information contact Heidi Yamashita at ext. 3370.

- Board of Governors meeting. Call Pat Smith at ext. 2211 for details.

Jan. 18 - Workshop: Retirement Savings Plans, Noon to 1 p.m., St. James. Open to all staff. Call Professional Development at ext. 3294 for location and details.

Jan. 19 - Official Opening of the George Brown-operated Queen Street Daycare Centre. Contact Marjorie McColm at ext. 2504 for more details.

- College Council meeting, 9 a.m., Boardroom, 500 MacPherson.

- Workshop: Retirement Savings Plans, Noon to 1 p.m., Casa Loma Campus. Open to all staff. Call Professional Development at ext. 3294 for location and details.

Jan. 20 - Men's Basketball vs. Humber College, 7 p.m., St. James Gym.



Martin Sugden of the Applied Studies Department at St. James, and Public Relations Manager Kadi Kaljuste (right) received United Way merit awards from Eve Pascoe at a luncheon at Plumer's in November.

United Way donations are up 15 %

This fall was a season of giving at George Brown.

Not only did staff and students raise more than \$9,000 to help two Jamaican sister colleges recover from Hurricane Gilbert, but they increased their United Way donations by 15 per cent at the same time.

Total funds raised in both campaigns added up to more than \$37,600.

"I'm delighted with this figure and the college's wonderful generosity in supporting both events" says Bob Struthers, the College's United Way Campaign Chairperson.

"I was concerned that the relief effort would effect the United Way campaign, both of which were underway at the same time." That concern proved to be unfounded as staff enthusiasm and dedication to the United Way campaign helped raise \$29,236 - nearly 15 per cent more than the 1987 total.

That increase even exceeded by 50 per cent the campaign objective of a 10 per cent increase set for the College by United Way officials, says Struthers, who is Dean of Marketing and Continuing Education.

The College campaign kicked off with the fourth annual walkathon on Sept. 11, an event that raised \$701. Staff payroll pledges accounted for \$22,014 of the total, while another \$5,518 was brought in from staff donations made on a one-time only basis. A student campaign raised \$700 - primarily through an auction in November.

Struthers credits the success of the campaign to the hard work of organizers such as Martin Sugden, who was honoured at a luncheon on Nov. 21, at Plumer's.

Sugden, an Applied Studies instructor at St. James, has been a member of the planning committee for the past three years.

Also honoured at the luncheon was former Public Relations Manager Kadi Kaljuste, who was responsible for publicity and promotion of the campaign for the past four years. Both were presented with certificates of appreciation by Eve Pascoe of the United Way.

This year's campaign was orchestrated by a College United Way Committee which included Struthers, Kaljuste, Sugden, Executive Secretary to the Dean of Program Development Ruth Harrison, Dean of Research and Program Development Bob Gwilliam, Coordinator of Allied Health Doug Stulla, Administrative Assistant in Community Services Carolyn Grayston, Payroll Manager Mary Hofweller and St. James business student James D'Adamo.

George Brown staff canvassers for the 1988 campaign included Janet Patterson, Leon Harris, Doug Stulla, Mike McGee, Bill Christie, Joe Rugoile, Isabel Magalhaes, Anne Sardo, Bob McLaughlin, Bob Mattingly, Ida Noel, Marjorie McColm, Pat House, Tommy Crean, Lorraine Blanchard, Ruth Harrison, Rosemary Armitage, Gifty Quarty, Roman Behersky, Fran Dunney, Maureen Heniques, Pat Bowman, Aileen Kelson, Dawn Zimmer, Brenda Yip, Phyllis Ames, Susan Brown, Dan Benson, Andrew Stock, Alex Barbier, Barbara McQuarrie, Claire Defoy, Sandy Blackburn, Bonnie Palmer, Martin Sugden, Bernie Gaidosch, Leo Suokas, Don Faichney, Bill Fallis and Chris Wengle.

Nursing Dept. has twin college in the Caribbean

George Brown's Nursing Department now has a twin in the Caribbean.

It recently developed a link with the Glendon Hospital School of Nursing on the tiny island of Monserrat to help revamp its existing nursing programs.

Located approximately 27 miles west of Antigua, Monserrat has a population of 12,000.

The British colony's nurses are now paid apprentices who learn at the Island's hospital. That system, which will be scrapped because of financial constraint, is being replaced with a more conventional system that will require students to pay tuition as student nurses in an updated program.

George Brown, which created a nursing program from the amalgamation of several nursing schools in 1973, is in a good position to help set up that program, says Nursing Chairperson Heidi Yamashita, who is the College's liaison for the project.

"We can provide guidance to Glendon to help them avoid the same pitfalls we experienced in creating a new program.

"At the moment, we're in an assessment period of identifying the needs and establishing a program which will include provision of equipment, supplies and human resources," she says.

As it stands now, Monserrat nurses are trained on an "as-needed" basis. "If six nurses were to retire, we would train six nurses to fill the new positions," says Valerie Lewis, Glendon's liaison for the program.

This doesn't allow for long-term planning of the Island's health care industry or dealing with a potential nursing shortage crisis, says Yamashita.

"We're developing a learning resource centre modelled after George Brown's and plan to introduce a module-based curriculum," says Lewis, who is the only full-time instructor at the 105-bed hospital, which includes 38 geriatric units.

The project is managed by George Brown and the Association of Canadian Community Colleges with funding from the Canadian International Development Agency.

Twinning has some substantial benefits for George Brown, says Pat Stanojevic, consultant in the College's International Outreach Department and Co-ordinator of the project. "It provides our staff with new perspectives and ideas on dealing with healthcare on a universal basis," she says.



Theatre School students Sharon Birnbaum and Mike Mitton appeared as Judith Bliss and Richard Greatham in Noel Coward's *Hay Fever* at Harbourfront's duMaurier Theatre in November. The production was one of three staged this fall by the School, which makes up half of the re-shaped Performing Arts Department.

Performing Arts Department relies on graduates' acclaim for growth

If they don't look good on stage, we don't look good at the College.

That's Heinrich Piller's frank assessment of the role of his current class of 15 graduating students in building the reputation of George Brown's Theatre School, as well as its revamped Performing Arts Department.

"This group will have to become our goodwill ambassadors."

The talents of graduates in auditions and on stage is critical if the School is to get the recognition it deserves in the scrappy world of Canadian theatre, says the Performing Arts Chairperson.

The current class is the first to graduate from the extended three-year program - and each graduate has had a lot of stage experience in showcase productions. Most recently, the School mounted a three-play repertory series in October and November using theatre space at Harbourfront and Deer Park United Church to increase public visibility and boost attendance.

The ambitious series was one of the few outward signs so far of the quiet revamping of performing arts instruction at George Brown.

Under the leadership of Piller, and Performing Arts Administrator John Price, theatre and dance training at the College is being reshaped to better match the needs of students for professional instruction, and needs of dance and theatre companies for new talent.

Price, who is former administrator of the School of Dance, and Piller, who is also Artistic Director of the Theatre School, have assembled a team of performing arts "names" to help them.

In the Theatre School, Piller is joined on full-time staff by Head of Acting Peter Wyld, a veteran actor and former National Theatre School teacher. For the most part, the School relies on practising professionals who teach part-time.

"We have tremendous flexibility to bring in the best people," Piller says.

The School of Dance is led by Co-ordinator/Principal Elisabeth Leydes-Holmes, and part-time Artistic Advisor Mary Jago. Beverly Aitchison is Director of the Youth Ensemble - the School's only public performance group since the post-secondary dance program was suspended this year.

The full-time program fell victim to its own standards when there weren't enough talented students applying to the program, Price says. It could be revived if the part-time junior and senior classes grow to be an effective source of students, he says.

Growth opportunities in performing arts - given some extra space - also exist in mounting carefully-chosen workshops and classes for working professionals, and developing specialized programs in performing arts management or costuming, Piller says.

"The potential is unlimited."

Names in the News



Toronto's annual Caribana festival was a little brighter thanks to George Brown Fashion student Maxine Wade. Wade's design for the red and black evening gowns worn by Miss Caribana Pageant contestants this year also won her a scholarship - worth more than \$700 - to study fashion design at the College.

The Human Resources Department has told us of the following staff changes:

New faculty include Stephen Hewitt in the Metal Fabrication Department and Halina Szegiedewicz in the Architectural Engineering Department at Casa Loma Campus.

New support staff include: Leah Abas, Elizabeth Roy, Kathleen Schmidt, and Robert Zimmer in the Queen St. Daycare Centre; Christiane Emond in the French Centre at Kensington; Amanda Holmes in the Performing Arts Department at St. James; Surinder Kumar in the Registrar's Office, 500 MacPherson; Carol Ann MacDonald in the Information Services Department at St. James; Linda Tuck in the Waterpark Place Daycare Centre.

Name changes include: Christine Legault, who is now Christine Parsonage; and Antonella Sincicropi, now Antonella Totino.

Internal transfers include: Brian Dawe, who has moved to a support position in Transportation Services from Caretaking at Kensington; Lucie Gendron, who has been promoted to Development Officer in the French Centre from a support role; John Henderson, who has left a support position in the Registrar's Office to an administrative role in the Integrated Business Systems Department of Computer Services at Casa Loma; Paul Hollow, who has moved to Career Counselling at St. James from Job Start as a faculty member; Yousef Kanani, who has left a support position in the Academic Computing Department for one with Integrated Business Systems; William Lau, who has moved to Academic Computing from a support position with Integrated Systems; Marilyn Stack, who is joining faculty in the Test Centre at Casa Loma, from a support role in the Futures Program at St. James; and Robert Trillia, who has joined Physical Resources Administration.

Former Business Division faculty member Maureen Currie, who worked in recent years at the Adult Career Centre, has retired. The following people have left the College: Kadi Kaljuste, Nanette Kerr, Mike Suhanic, Helen Dewey, Elma Gabriel-Philemon and Janet Dawson.

COMEBACK HEROES - A great comeback by the Casa Loma Academic Division team won them the Fourth Annual College-wide Staff Volleyball Championship on Nov. 30. Downed by Community Services in an earlier game, the Academic team turned the tables on their opponents with a decisive 15-3 victory in the finals. The semi-finals pitted the McGee's Marauders (the Casa Loma campus manager's team) against Academic Division, and Community Services versus Graphic Arts. The eight-team championships also included the Computer Klutz, P.M. & O.S. (Plant Management), Hospitality and Sparkies. This year's heroes are (from left, front row) Bill Insley and Dee Ballyk; (back row) John Luckman, Dorothy Becker and Gary Waters.

Nursing Co-ordinator Sally Quan has been seconded to the Community Outreach Department. She will be helping Maureen Hynes in her multicultural work.

Eugenie Gardner of the Academic Upgrading Department has stepped in to help a student who was injured and badly beaten in October. She has visited the woman in hospital and collected donations from other College staff at Casa Loma to help her get back on her feet. "She can really use the money," she says. Staff wishing to help may call Gardner at ext. 2288.



Stuck for a gift? The SAC Shack at St. James now carries a line of children's sweats and t-shirts emblazoned with colourful Camp Zu animals.

George Brown has achieved some distinction in Ontario College Athletic Association competitions recently. Students Kevin Maven and Glen Ryan combined to win the provincial Men's Tennis Doubles Championship with six wins and only one loss. Darryl Rowan won the Ontario Men's Cross Country (running) competition on a 10 km course in the Dundas Valley Conservation Area in late October. His winning time was 30: 49 minutes. In team activity, the College's Aerobics team won the Ontario College Athletic Association Aerobathon Championships, raising \$2,000 for college athletics. The competition ran for four hours - with 15 minute breaks for participants.

City College News

is a publication of the Continuing Education and Marketing Division of George Brown College at 258 Adelaide St. E., Toronto, Ont. M5A 1N1 (416) 967-1212, ext. 3243. Editor: Bob Struthers and Neil McGillivray. Writers: Neil McGillivray and Sandra Kennerson.

George Brown  The City College